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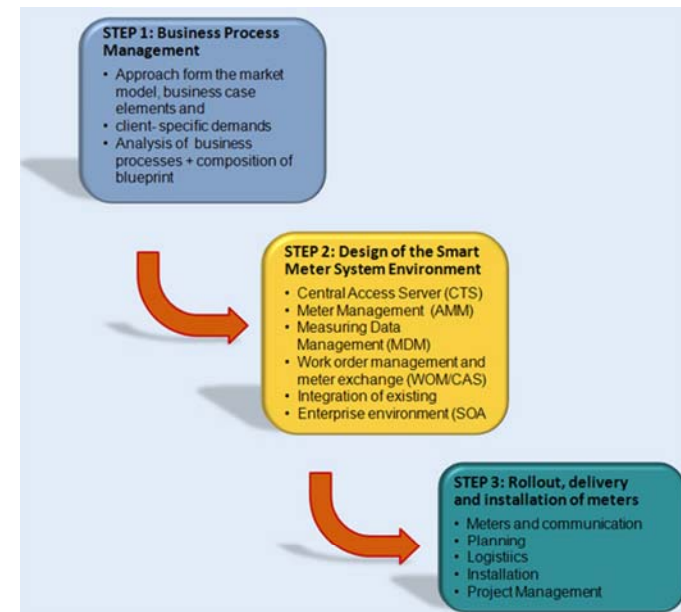
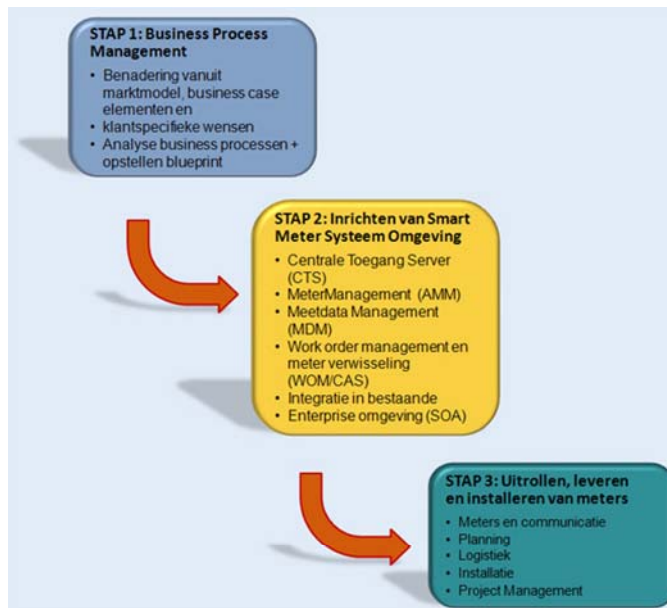
Scope of Writing Services

- Articles, including adding key words, links and references
- Abstracts, pitches, mailers
- Text for advertisements, posters, booths and banners
- Annual reports
- Blogs and social media content
- Corporate collateral (backgrounders, brochures, datasheets)
- Newsletters
- Press releases, including boilerplates
- Product brochures, datasheets and write-ups
- Scripts and speeches
- Websites
- White papers
- Investor Relations materials



Translations

- Legal documents and tenders (RFP) from Dutch to English
- Ibike brochure (English ⇔ Dutch)
- Beigel & Beigel (food package ⇔ various languages)
- Articles (German ⇔ English)
- Website content (Dutch ⇔ English; English ⇔ Dutch)
- Brochures, white papers, mailers, press releases (English ⇔ Dutch)



Dutch to English translation of www.founter.com website

Published Articles

- Ecademy online magazine
- Business Solutions
- Computing Security
- Central Government
- eJournal
- XCO
- McGraw Broadband
- JDNet
- Herald Tribune
- Forbes
- USA Today
- Utilipoint
- Next Economy

Global Secure Systems

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Information assurance. delivered

Complicated Cyber Crime

Yuval Ben-Itzhak, Chief Technology Officer at Finjan, discusses a new defense strategy needed to battle the cybercrime wave

Cybercrime is booming, operating in a major shadow economy that closely mimics the real business world. Money is driving the growth of targeted attacks against financial institutions, enterprises and governmental agencies. Financial damages from security breaches keeps on running into millions of Euros.

Today's cybercriminals use the Web as a highly effective attack vector for a wide range of illegitimate and malicious activities, including identity theft through keylogging, financial fraud, espionage, and intelligence gathering.

They use "Trojan 2.0" attacks that combine various Web services to heighten their



infection ratio while at the same time substantially reducing their chance of being detected. These Trojans use legitimate websites and domains for distributing instructions to botnets, mimicking regular Web traffic. Evasive techniques (such as the use of obfuscated codes)

are deployed to bypass security applications.

Cybercriminals deploy sophisticated Criminal-2-Criminal (C2C) business models including Software-as-a-Service.

Crimeware developers are supplying Crimeware Toolkits

to other criminal elements to be used for attacks. These "how to..." packages instruct its users step-by-step how to infect a system and then retrieve data for financial gain. Recently, such a toolkit, the NeoSploit Crimeware Toolkit, has been highly effective in hacking websites using obfuscated code.

Finjan recently discovered that more than 8,700 FTP server credentials are in the hands of hackers who are using NeoSploit Crimeware Toolkit v2.

With this new "Software-as-a-Service" trading application, cybercriminals got instant access to the FTP credentials and could thus infect both the legitimate websites and its

unsuspecting visitors. In short, any organisation, company, enterprise or business with Internet access is a potential and prime target – regardless of its size or location.

Traditional security solutions, such as anti-virus, URL filtering or reputation services, are more and more under pressure to handle these latest and highly complicated cybercrime attacks having their limitations.

The security industry therefore needs to close the gap between these new attack techniques and the conventional defense strategies currently used. It must meet the growing demand for more effective protection.

The optimal way to do this is concentrating on real-time code inspection technologies. These technologies can effectively protect networks against such attacks, since they analyse each and every piece of incoming and outgoing content regardless of its source. They are therefore able to detect malicious codes without using signature updates or databases of classified URLs.

With the use of active real-time code inspection, entities can be sure that no malicious content will enter their corporate networks, even if the origin is highly respectable and trusted website.

For more information about Finjan visit www.gss.co.uk



André Yudan en Communicatiebeheerder Debra de Jong van Main.net op bezoek in Amsterdam.

maar je geeft de klant bij het inspecteren simpel een kasje mee. Op elke kamer heb je stroom en dus internet. Ook voor scholen kan het een oplossing zijn volgens Yudan. "Je hoeft geen netwerk aan te leggen. Het als in huis, je kan overal internetten. Daarnaast heb je tevens een gesloten netwerk. Via het ingangde elektrische net kan elke computer met elkaar communiceren, zonder dat er door het hele pand kabels lopen." Inmiddels heeft de PLC-techniek in Marneham onder de merknaam Tiper enkele duizenden gebruikers. Volgens Yudan is het een voordeel dat de Duitse energiemarkt al twee jaar geleden is geïmplementeerd. De energiebedrijven zoeken in de concurrentiestrijd naar diensten die meerwaarde geven. Dat is één van de redenen waarom PLC daar eerder is opgepakt. Ooklang is er rondom Marneham een grote reclamecampagne van start gegaan om meer klanten te trekken. Spreid je op tv-reclamespots in afri's en straatcampagnes." Inmiddels zijn zo'n twintig energiebedrijven in Duitsland en Oostenrijk bezig met de hand-



'Gebruikers willen niet betalen voor bandbreedte die ze niet gebruiken'



De werking van PLC-technologie is heel eenvoudig.

en software van Main.net. "Sommige zitten nog in de projectfase, bij andere wordt het al commercieel uitgerold." Naast MVM is ook Fibernet in Hameln en Linx AG in Oostenrijk bezig met de commerciële toepassing.

Ook in de States
Ook in de US komt internet via het stopcontact van de grond. Daar zijn natuurlijk hele gebieden die zonder breedbandmogelijkheden zitten. Wel moeten we daar andere voorige problemen oplossen. Zo zijn daar minder huishoudens aangesloten per transformator en is het voltage lager. Tel voor kort zou er een techniek daar niet rendabel zijn, maar we hebben daar toch een technische oplossing voor gevonden. Inmiddels zijn we actief in Pennsylvania en Georgia. Overigens wordt daar in tegenstelling tot Duitsland ook weer samengewerkt tussen energiebedrijven en telco's of ISP's. Main.net mist met haar part-

ners op een marktaandeel van maar liefst 40 procent van alle Amerikaanse huishoudens in de komende vier jaar. Andere toepassing van powerline communicatie naast het bekabelde surfen en emailen is IP-telefoon. Op het modemkasje kan een normale telefoon worden aangesloten.

Dat lijkt ons vooral belangrijk in de derde wereld landen, zegt Yudan. Daar hebben grote groepen wel elektriciteit, maar geen koperlijnen voor de telefoon. We denken aan een product dat geen breedband internet biedt, maar wel telefonie. Met een goedkope computer. Dus alles low budget!

Meer informatie:
www.mainnet.plc.com
www.digitonline.nl
www.vppp.de
www.ziggo.net/de
www.fibernet.de

ER IS OOK VERZET

In Duitsland is inmiddels verzet gerezen tegen het gebruik van het elektriciteitsnet voor internetdoeleinden. Het signaal zou namelijk de korte golf storen, met als gevolg dat alarmdiensten en amateurradio slecht te ontvangen zijn. Volgens Yudan is PLC echter pollution-free. Het experiment van Nijon is nauwelijks gevolgd door de inspectie van Verkeer en Waterstaat. Die heeft nog niet aangegeven dat de techniek storend is.

Meer informatie: www.powerline.plc.info

Blogs

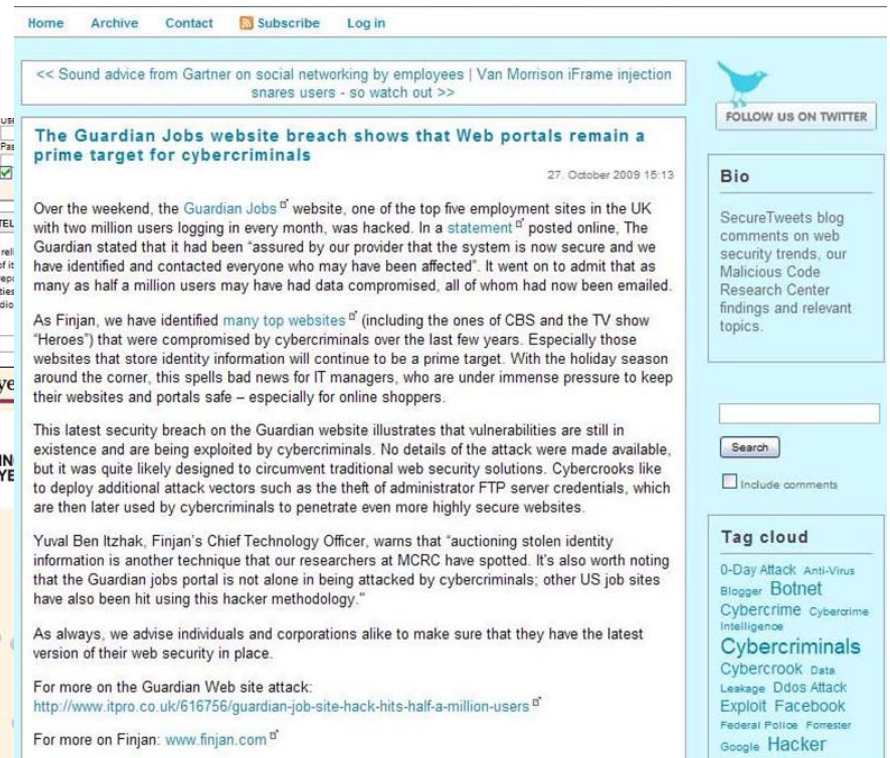
- Secure Tweets (corporate blog)
- Marketing blogs
- TripWiser (travel blog)
- Go Interactive Marketing (GIM) (corporate blogs)
- DreamView (SEO)
- Founter (corporate blog)
- Debra Daumier (author's blog)
- Ludica (legal blog)



The screenshot shows the FT.com website's 'UK companies' section. The main article is titled 'July 12: Rosneft aims high' and discusses the pricing of the Rosneft IPO. A sidebar on the left lists various industry categories like Energy, Transport, and Technology. Below the main article, there is a profile for 'Innovative Lawye' and a small photo of a man. At the bottom, there is a logo for 'ALPHAVILLE' with the tagline 'instant market insight'.



The screenshot shows the 'Innovative Lawye' website. It features a navigation menu with options like 'Email briefings & alerts', 'RSS feeds', and 'Portfolio'. The main content area is titled 'MANAGING INTEL' and contains a short article about business intelligence. At the bottom, there is a logo for 'FT INN LAWYER'.



The screenshot shows a news article on The Guardian website. The article is titled 'The Guardian Jobs website breach shows that Web portals remain a prime target for cybercriminals' and is dated 27 October 2009. The article discusses a security breach on the Guardian Jobs website, mentioning that it was hacked and that the system is now secure. It also mentions that the breach was a result of a vulnerability in the website's security. The article is written by Yuval Ben Itzhak, the Chief Technology Officer of Finjan. The website has a navigation menu at the top with options like 'Home', 'Archive', 'Contact', 'Subscribe', and 'Log in'. There is also a 'FOLLOW US ON TWITTER' button and a 'Bio' section on the right side of the page.

Press releases

- Crystal System Solutions
- Main.net Communications
- ComView Visual Systems
- BluePhoenix
- Mobile Star Corp.
- Finjan, Inc.
- Orpak Ltd.
- Founter
- Asigra, Inc.
- IGC
- MyHome
- GetPak

The screenshot shows the Yahoo! Finance website interface. At the top, there are navigation links for 'New User? Sign Up', 'Sign In', and 'Help'. The main header includes the 'YAHOO! FINANCE' logo, a search bar, and a 'Web Search' button. Below the header, there are tabs for 'HOME', 'INVESTING', 'NEWS & OPINION', 'PERSONAL FINANCE', 'MY PORTFOLIOS', and 'TECH TICKER'. The date and time are displayed as 'Tue, Dec 22, 2009, 10:45AM ET - U.S. Markets close in 5hrs 15mins.' Below the navigation, there are advertisements for Scottrade and Ameritrade. The main content area features a press release titled 'Mobile Star Corp. Received Extensive Coverage in CEO CFO Analyst Interviews'. The sub-headline reads 'In-depth Interview With Mobile Star's CEO and CFO by Leading Analyst Publication Underlines its Rapidly Expanding Market Presence'. The press release text states: 'EVEN YEHUDA, Israel, October 13 /PRNewswire-FirstCall/ -- Mobile Star Corp. (OTCBB: MBST - News), a developer of coin-operated karaoke vending machines, announced today that an in-depth analyst interview with the company's CEO and CFO was published on CEO CFO Analyst Interviews, a leading ezine for publicly traded & venture capital companies on the U.S. (NYSE, NASDAQ, AMEX, OTC: BB, Pink Sheets), Canadian (TSX & TSX-V) and international stock exchanges. The magazine interviewed Mr. Danny Elbaz, Chief Executive Officer, and Mr. Asher Zwebner, Chief Financial Officer at Mobile Star Corp. The interview was published on October 9, under the heading: "taking the fun of karaoke to another level - what sets Mobile Star Corp.'s karaoke system apart from the competition is the ability to make a professional sounding...'. To the right of the press release, there is a 'Top Stories' section with links to 'November Home Sales Soar 7.4 Percent - AP', 'Stocks rise modestly after GDP revision - AP', 'Recovery not as strong as previously thought - AP', and 'Today's upgrades and downgrades - Minyanville'. Below the press release, there is a 'Related Quotes' section for the symbol 'MBST.OB', showing a price of 0.07 and a change of 0.00. A small line chart shows the price movement from 10am to 4pm on Dec 21, 3:16pm. At the bottom right, there is an advertisement for 'zendough by TransUnion' featuring a car and the text 'The difference between a 657 and 674 credit score is \$1000 on a car loan.'

Website Content

- MER ICT
- Founter
- Finjan, Inc.
- Orpak Ltd.
- STEAMConsult
- Leascar
- ComView
- Forex websites
- Main.net communications
- GrandVia
- DNA Electronics
- IGenerix

STEAMConsult
The Internet of Energy. Empowered.

SteamConsult
T +31 (0) 858773859
E info@steamconsult.nl

Comsprongpark 10
358 ET Utrecht
The Netherlands

STEAMConsult is an initiative of two industry veterans: Huub J. Albers and Harry Wildeboer. In anticipation of the upcoming mass roll-out of smart meters in various European countries, the STEAM initiative was launched.

The STEAM mission is to contribute to the successful transition into a new era of energy generation and distribution: The Internet of Energy.

For this purpose, STEAM develops relevant projects and initiatives that contribute to, and are part of, the energy data value chain. STEAM's unique project approach is targeted at empowering both current as well as new stakeholders (utilities, solution-providers, governmental bodies).

STEAM's portfolio includes:

- **Leading utilities** for the development of dedicated, "overlay type" of communications infrastructures (Network Operations-as-a-Service).
- **Municipalities** for the planning and organization of their transit into "smart (energy) cities".
- **Investors** for shaping their decentralized generation investment initiatives and for refinement of their models for operating Virtual Power Plants.

Headquartered in the Netherlands, STEAM has a European focus. Projects are carefully selected based on business opportunities.

For more information, contact us at:
STEAM Consult
Tel: +31 (0) 858773859
info@steamconsult.nl

For further information about Steam and The internet of Energy please send an email to info@steamconsult.nl

STEAMConsult
The Internet of Energy. Empowered.

www.steamconsult.nl

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Vital Cloud

Many enterprises are looking for an efficient and customizable web security cloud solution that will not only protect their workers, but also enable savings on their capital and operational costs. Finjan's Vital Cloud web security solution addresses this need with a cloud-based unified Web security solution.

Finjan's Vital Cloud web security solution combines productivity, liability and bandwidth control, and provides multi-layered web security, Data Leakage Prevention, and Web 2.0 control. Organizations can easily and efficiently adapt to changing business needs with Vital Cloud's instant scalability. IT can add or remove cloud-based scanners as needed within minutes.

As with Finjan's unified Secure Web Gateway solutions, Finjan's Vital Cloud utilizes Finjan's patented real-time content inspection and zero-day threat detection to protect remote workers. Crimeware, Web 2.0 attacks, Spyware, Trojans and blended threats are blocked in real time, before they have a chance to infect laptops.

Vital Cloud enables seamless authentication and connection for all users everywhere. Remote workers are authenticated based on the domain username stored in the corporate directory services (e.g., AD, LDAP).

Finjan's Vital Cloud provides:

- **Central management** adaptable to all remote users regardless of their location. Consistent policies for all cloud-based scanners are managed centrally via a single management console.
- **Geo-location capabilities** ensure connection with the closest data center for optimal performance.
- **Instant scaling up and down** by adding or removing cloud-based scanners as needed within minutes.
- **Reduced TCO** is achieved by cost savings and improved IT effectiveness.
- **Data privacy and regulatory compliance** by ensuring that confidential data remains in a dedicated cloud with clear security boundaries.
- **Powerful unified reporting** of all users, from all locations.

Vital Cloud Datasheet

Contact Details

Tip Top Writer

www.tiptopwriter.com

info@tiptopwriter.com

Tel/Fax: 972 (0)77-915 0040

Mobile: 972 (0)54-765 6299

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Division of Tip Top PR